



SATURDAY | APRIL 21, 2012 | CARMEL, INDIANA

EVENT OFFICES

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## Carmel Marathon Participant Packet Program

The Participant Packet is your opportunity to get your product or information directly into the hands of each participant. Carmel Marathon Participant Packets will be distributed to all registered Marathoners, Half Marathoners, Championship Weekend 8k and 1-Mile Family Fitness participants.

All items to be inserted should fit within certain size specifications listed below. If the item is paper material, the item should be sized 8.5" x 11" or less. If the item is a product or sample, please keep within a reasonable size. If you have any questions about a product sample size please email Todd Oliver at [todd@carmelmarathon.com](mailto:todd@carmelmarathon.com).

The Participant Packet Program requests that one sample be sent for approval. Products, applications and checks should be sent to:

**Participant Packet Bag Program  
c/o Carmel Marathon  
3575 Inverness Blvd.  
Carmel, IN 46032**

***Items must be received by April 13, 2012, to be placed in the Participant Bags.***

**Insertion Fee: \$250**

**Make checks payable to: Carmel Road Racing Group, LLC**

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### Contract Information:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Description of items to be inserted \_\_\_\_\_

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marathon | half marathon | Championship Weekend 8K | 1-mile Family Fitness Walk

*home of the 2012 Earth Day 8K Championship*

[www.carmelmarathon.com](http://www.carmelmarathon.com) | 317.407.8489